



ALLIES workshop on economics of innovation

Bordeaux, 5-6 May 2022

Organisers:

Valerio Sterzi (BSE) & Catalina Martínez (IPP)

Location:

Bordeaux School of Economics

**Université de Bordeaux
16 avenue Léon Duguit
Bât. H2 “Salle de séminaire”
CS 50057
33608 Pessac CEDEX**

Agenda

DAY 1 - 5 May 2022

15:30-16:00 – Welcome

16h00-18:05 – PhD Session

15 min presentation + 10 mins Q&As

- Cecilia Maronero (BSE): “NPEs, Patent Quality and Litigation Strategies across European Jurisdictions”
- Federico Bignone (BSE): “Corporate science and the dual frontier”
- Christian Chacua (BSE): “The Changing Geography of American Academic Careers Throughout the 20th Century”
- Alberto Marquez (IPP): “Public policy and political discourse in Spanish regions”
- Ruth Samson (University of Luxembourg & Visiting BSE): “Do scientists move when unconstrained? trade secrets protection and skilled workforce mobility”

18:05-18:20 – Break



18:20-19:20 – Session 1

Full paper (FP): 30 min presentation + 15 min Q&As

Early project (EP): 20 min presentation + 10 min Q&As

- Manuel Pereira-Puga and Luis Sanz-Menéndez, IPP (Madrid): “Research centers funding schemes as instruments for university change: The case of Galicia” (EP)
- Valerio Sterzi and Diego Useche (BSE): “The markets for technology and the value of corporate research: Evidence for European large R&D firms” (EP)

21:00 – Dinner

DAY 2 – 6 May 2022

9:30-11:00 Session 2

- Cesare Righi (UPF, Barcelona): “Continuation Patents and Litigation” (FP)
- Miryam Martin (University of Milan, visiting IPP, Madrid) and Abel Lucena (Universitat Illes Balears): “The Effect of Opportunistic Litigation on Strategic Alliance Formation” (FP)

11:00-11:30 Coffee break

11:30-12:45 Session 3

- Adelheid Holl, Catalina Martinez and Clara Casado, IPP (Madrid): “Characterizing innovation-promoting local environments in Spain and their evolution over time” (EP)
- Massimiliano Codda Zabetta (UCD), Ernest Miguelez (BSE), Francesco Lissoni (BSE), Sarah Hegarty (Swinburne University of Technology): “Foreign Managers and the Direction of FDIs: Firm-Based Evidence” (FP)

13:00-14:00 Lunch

14:00-15:30 Session 4

- Neus Palomeras and Eduardo Melero, (UC3M, Madrid): “Employee protection, inventor human capital and innovation trajectories” (FP)
- Nicolas Carayol (BSE): “Stimulating Peer Effects? Evidence from a Research Cluster Policy” (FP)

16:00 Farewell



Acknowledgements:

This workshop is part of the activities of the **Associated Laboratory on Linkages between Innovation and Environmental Sustainability (ALLIES)**, an international research collaboration programme funded competitively by CNRS (in the framework of the IRP competitive calls of CNRS) and CSIC (with reference LIA2019FR1) for the period 2020-2023. The objective of ALLIES is to analyse issues related to the provision and protection of innovative knowledge and environmental resources at a global scale, taking into account their public good nature, and to study the incentives and strategies of the different parties and economic agents involved: countries, public research organisations, firms, researchers and society as a whole. <https://irp-allies.com/>

Funding from **IDEX-Bordeaux** and project **H2019/HUM-5859-MIMA-CM** funded by the regional government of Madrid and the European Social Fund (www.mima-cm.eu) is also acknowledged.

List of participants:

Laurent Bergé, BSE (Bordeaux)
Federico Bignone, BSE (Bordeaux)
Nicolas Carayol, BSE (Bordeaux)
Clara Casado, IPP (Madrid)
Christian Chacua, BSE (Bordeaux)
Vito Giordano (University of Pisa)
Philippe Gorry, BSE (Bordeaux)
Adelheid Holl, IPP (Madrid)
Francesco Lissoni, BSE (Bordeaux)
Emmanuel Lorenzon, GAEL (Grenoble)
Cecilia Maronero, BSE (Bordeaux)
Alberto Márquez, IPP (Madrid)
Miryam Martin, University of Milan & Visiting IPP (Madrid)
Catalina Martínez, IPP (Madrid)
Eduardo Melero, UC3M (Madrid)
Ernest Miguez, BSE (Bordeaux)
Olha Nahorna, BSE (Bordeaux)
Neus Palomeras, UC3M (Madrid)
Manuel Pereira-Puga, IPP (Madrid)
Pascale Roux, BSE (Bordeaux)
Cesare Righi, UPF (Barcelona)
Ruth Samson, Luxembourg & Visiting BSE (Bordeaux)
Luis Sanz-Menéndez, IPP (Madrid)
Valerio Sterzi, BSE (Bordeaux)
Diego Useche, BSE (Bordeaux)
Johannes van der Pol, BSE (Bordeaux)